



2017-2018 Annual Report Greater Washington Urban League Young Professionals Thursday Network



A MESSAGE FROM TN & GWUL

Greetings,

For the past 26 years, Thursday Network has been proud to serve the Washington D.C., Montgomery County MD and Prince George' County MD communities. Created as an auxiliary to the Greater Washington Urban League, our over 280 members help support and carry out the goals of the Greater Washington Urban League (GWUL) as well as the National Urban League (NUL).

Our mission is to provide a place for young professionals to support GWUL and provide ideas and strategies on community service, civic engagement, as well as develop future leaders thru professional development. Our members also help support the 5 goals of the National Urban League: Jobs, Education, Housing, and Health and Advocacy.

Over the years Thursday Network has developed a number of annual signature programs that positively impact our community. Our MLK Day Toiletry and Blanket Drive has provided blankets, hygiene products, and toiletry items hundreds of shelters and thousands of homeless citizens in our region. Our Empowerment Academy mentor young school age students in DC and prepares them for the future thru the use of vision boards, financial literacy, and goal setting. For most, it also serves as an introduction to what community service is about. Finally, we host Young Blacks Give Backs month in May, a month long commitment to community service that reinforces our commitment to our mission.

As young professionals of the Greater Washington Urban League, Thursday Network is driven by some of the most talented and faithful members from different backgrounds who invest a lot of their free time making a difference in the community.



George H. Lambert Jr.
President & CEO
Greater Washington Urban League



Brian K. Hence
President
Thursday Network

Thursday Network Executive Board

PRESIDENT

Brian Hence

VICE PRESIDENT

Amy Lee Walton

SECRETARY

Melissa Gomes

PARLIAMENTARIAN

Wainie Youn

TREASURER

Tequilla Wheeler

COMMUNITY SERVICE EVENTS

Chalon Jones

COMMUNITY SERVICE PROGRAMS

Kristin Shymoniak

CIVIC ENGAGEMENT

Ameshia Cross

PERSONAL AND PROFESSIONAL DEVELOPMENT

Genaro Stewart

PUBLIC RELATIONS MARKETING

Allie Saizan

PUBLIC RELATIONS MEDIA

Sylvester Ezeani

FUND DEVELOPMENT

Angeline Jefferson

SOCIAL AND CULTURAL

Ashley McDonald

MEMBERSHIP

Candace Griffin

CONTINUING OUR LEGACY OF EXCELLENCE

Thursday Network 2017-2018 Programming Goals *Aligned with needs of the Greater Washington Urban League's Service Area*

Technical Literacy

Thursday Network aims to collaborate with black organizations to educate TN members on advanced and relevant technologies and create mentorship opportunities to learn and teach tech with black youth in STEM programs, especially girls.

Gender Equality

Thursday Network aims create a space for education, lectures, readings, and honest discussions around black feminism with the goal of becoming better advocates for of black women and girls.

Political Advocacy

Thursday Network aims focus on strategies to educate both membership and the community on how to engage elected officials on non-partisan issues as well as equip our community with the tools to understand how to hold elected officials accountable.

Empowering Men of Color

Thursday Network aims to create a leadership pipeline providing equitable opportunities for men of color to be more present and active in the movement by using data-based strategies to engage prospective and current male membership

Youth Empowerment and Mentoring

Thursday Networks aims to create community, economic, social and cultural programming where African American children and young people are encouraged to seek change and growth in their lives by addressing belief, value, and attitude stigmatism that negatively affect the African American community and to seek pride in their true heritage.

LEADERSHIP DEVELOPMENT

PREPARING OUR LEADERS FOR THE NEXT LEVEL

This year Thursday Network was committed to providing personal and professional development opportunities on topics such as resume writing, dressing for success, and personal branding

HIGHLIGHTS:

- Thursday Network Maudine R. Cooper Retreat [August 2017]
- Effective Communication Workshop [January 2018]
- Executive Leadership Retreat [April 2018]



LEADERSHIP DEVELOPMENT

GENERAL BODY MEETINGS

Thursday Network hosts monthly general body meetings consisting of programming that focuses on building a better you personally and professionally.

Meeting Highlights Include:

- Fresh Start: Speak, Dress and Do Success in 2018: January 2018-- 84 Attendees,
- Self Love is the new #relationshipgoals: February 2018--60 Attendees
- Let's Talk: Sexual Assault + Black Community: March 2018--50 Attendees,

Other General Body Meeting Topics Include: Spring into Action: Financial Wellness, Better Me: Mind, Body, and Soul, Thursday Network Gives Back





COMMUNITY IMPACT

AFFILIATE SERVICE

Since we exist to support the Greater Washington Urban League, partnerships and joint activities are nothing new to us. We have helped plan or assisted with the following GWUL Events

- Collaborated with GWUL for the 4th Annual Soiree Noir
- 2018 MLK Day Toiletry and Blanket Drive
- Supported GWUL with the Entrepreneurship Program
- Supported March for our Lives Rally
- Supported 2018 Comcast Cares Day
- Supported GWUL 80th Anniversary Reception
- Supported GWUL Founders Day
- Supported GWUL Housing Expo
- Served on the GWUL Annual Report Committee
- Supported the GWUL Back to School Community Festival
- Supported the Catalyst Network: Meeting of the Minds events
- Supported #GivingTuesday & #GiveWarmth Campaign for the GWUL Utilities Assistance Program
- Served on GWUL 2018 Gala Planning Committee
- Providing 5 Thursday Network GWUL Advisory Board Members
- Participated in a GWUL Canvassing Event
- Provided members for GWUL Grant Writing Team
- Increasing Affiliate Give
- Participated in a Joint Scholarship Application Program
- Promotion of GWUL Services and Events to the Community
- Joint local radio appearance with WPGC Radio

Affiliate Service Hours
11,000 Affiliate Service Hours

COMMUNITY IMPACT SIGNATURE PROGRAMS

YOUNG BLACKS GIVE BACK 2018

May is Young Blacks Give Back Month. YBGB Month is Thursday Network's most significant annual community service initiative recognized by the D.C. Mayor in a 2018 Proclamation



Zumba with KEEN D.C.	19 volunteers, 19 service hours
Be the Match Transplant Party (Fundraiser)	\$330 Raised for I EMPOWER Scholarship
D.C. Beautification Project	16 Volunteers, 32 service hours
Empowerment Academy (Healthy Eating Lesson)	6 Volunteers, 9 service hours
Goodie Girl Bag Packing	35 Volunteers, 70 service hours

COMMUNITY IMPACT

SIGNATURE PROGRAMS



EMPOWER Scholarship

Every year Thursday Network awards college scholarships to deserving high school seniors who demonstrate a commitment to community service. This year we awarded a total of \$10,000 in scholarships to 7 students increasing the recipient amount by 100%. This brings the total disbursement of our scholarship program to \$175,000 since its inception 25 years ago.

EMPOWERMENT ACADEMY

Annually, Thursday Network hosts the Empowerment Academy life skills and enrichment mentorship program for youth in our service area. This year the program was hosted for 8th grade students at Stuart-Hobson Middle School in Washington, D.C. The program lasted 16 weeks.

9 MENTORS | 10 STUDENTS

216 SERVICE HOURS



COMMUNITY IMPACT

SERVICE & COMMUNITY ENGAGEMENT HIGHLIGHTS



Outside of our signature programs, Thursday Network also performs various one-time service and civic engagement events throughout our community. These events allow us to diversify the type of service opportunities available to our Thursday N

18th Annual MLK Blanket & Toiletry Drive
2,467 Care Packages distribute to 56 shelters. Largest amount of distribution in Thursday Network history (Increase of 99.7%)
1500 Volunteers , 6000 Service Hours

GWUL Back to School Festival
22 Volunteers, 300 Attendees, 88 Service Hours

Feed the Hood
14 Volunteers, 42 Service Hours

Ward 7 Community Clean up
38 Volunteers, 114 Service Hours

Victory Heights Senior Home Luau
21 Volunteers, 52.5 Service Hours

CIVIC ENGAGEMENT

Race and Equity Panel
Reclaiming our Time: In the Age of Trump
Am I My Brother's Keeper?
Our Block is Hot: Neighborhood Canvassing
Civic 101
Men's Townhall
Women's Townhall



COMMUNITY IMPACT

NULYP PROGRAMS & INITIATIVES

National Day of Empowerment Thursday Network Black Business Bazaar:

Thursday Network hosted a pop up marketplace featuring black businesses in the D.C. area



53 Attendees
265 Service Hours

**National Day of Service –
STEAM Into the Future:
Inaugural Design Challenge and
Exhibition Fair**

71 Attendees
462 Service Hours

*Thursday Network partnered with Stuart
Hobson Junior High School After School
All-Stars for our STEAM Into the Future
Design Challenge and Exhibition Fair*



THURSDAY NETWORK'S

JOIN WEEK

JAN
22-29

JOIN WEEK OPEN HOUSE

JAN
23

7:00PM-8:00PM

GEORGETOWN NEIGHBORHOOD LIBRARY
3260 R ST NW, WASHINGTON, DC 20007

AM I MY BROTHER'S KEEPER?

JAN
24

6:00PM-8:30PM

OZIO LOUNGE
1813 M ST NW, WASHINGTON DC, 20036

FRESH START GENERAL BODY MEETING

JAN
25

6:30PM-8:30PM

NORTHEAST LIBRARY
330 7TH ST NE, WASHINGTON DC, 20002

THE "MIX UP"

JAN
26

7:00PM-10:00PM

SMITH PUBLIC TRUST
3514 12TH ST NE, WASHINGTON DC, 20017

EMPOWERED TO LEAD SCHOOL BEAUTIFICATION

JAN
27

10:30AM-3:00PM

CHARLES HART MIDDLE SCHOOL
601 MISSISSIPPI AVE SE, WASHINGTON DC, 20032

EFFECTIVE COMMUNICATION

JAN
29

6:15PM-8:30PM

TEACH FOR AMERICA
1805 7TH ST NW, WASHINGTON DC, 20001

#TNJOINWEEK2018

#JOINWEEK18

#EMPOWEREDTOLEAD

THURSDAYNETWORK.ORG/JOINWEEK18



GREATER WASHINGTON URBAN LEAGUE
YOUNG PROFESSIONAL - THURSDAY NETWORK

@THURSDAYNETWORK



81

NEW MEMBERS

29

MEMBERSHIP RENEWALS

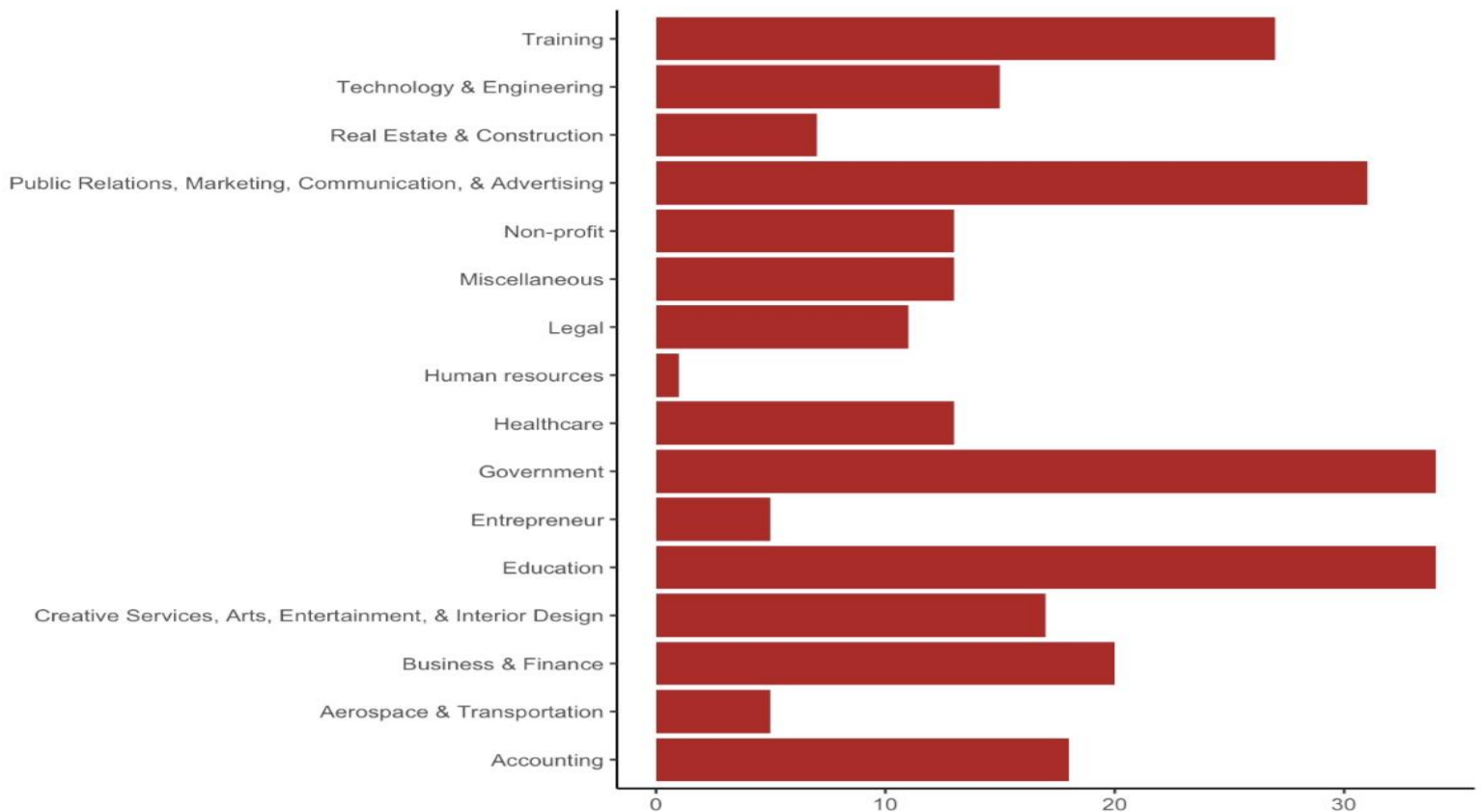
JOIN WEEK 2018 EVENTS

6

MEMBERSHIP DEVELOPMENT

201 Female Members: 72%
80 Male Members: 28%

Thursday Network members by industry



Membership recruitment and retention is vital to every Non Profit Organization. Our exclusive benefits to Thursday Network include:

- Access to Membership Portal
- Exclusive Leadership Training
- Members Only Brunch Series
 - Members Only BBQ
- Men of the Movement GroupMe
 - Member event discounts
- 6 New Member Orientations & 7 Open Houses

MEMBERSHIP DEVELOPMENT

Thursday Network is proud of our members who go above and beyond in service to the League! F

Members of the Month

Christina Hardaway: June 2017
Ashley McDonald: July 2017
Allie Saizan: August 2017
Erica Lee: September 2017
Kirsten Kirkland: October 2017
Sam Odoms Jr: November 2017
Chalon Jones: December 2017
Will Williams: January 2018
Natasha Johnstone: February 2018
Kawanza Billy: March 2018
Terrence James: April 2018
Candice Helton: May 2018

Thursday Network Members with 5 or more years of service to NULYP

Nancy Joseph – 2010
Kendra Oates – 2010
Wainie Youn – 2010
Elliott Johnson- 2012
Terrence James- 2012



Social & Cultural Highlights

- Icons and Legends: A Two Part Halloween Bar Crawl
- Racial Reconciliation Discussion series with AJC
- 4th Annual Black-Jewish Unity Seder with AJC
- Join Week Mixer “The Mix Up”
- TN Movie Night- Black Panther
- Magnetic Fields
-



FUND DEVELOPMENT

AFFILIATE GIVE

Corporate Giving

D.C. Scottish Rite- \$5,000
Avalon Bay - \$5,000
Green & Healthy Homes Initiative- \$35,000
TOTAL: \$45,000.00

Chapter Giving

TOTAL: \$21,500.00

Individual Giving

Board Give \$8,762.00
Member Give \$8,440.00
TOTAL: \$17,202.00

\$83,262.00

**106%
Increase**

FUND DEVELOPMENT

Thursday Network Programming

This year Thursday Network put an emphasis on securing new corporate sponsorships while strengthening existing partnerships. Additionally, we focused on ways to innovate individual giving to encourage our membership to increase their philanthropic reach.

HIGHLIGHTS

- Avalon Bay
 - o \$5,000
- Mapbox
 - o \$3,500
- D.C. Scottish Rite Society
 - o \$5,000
- Sudhouse I EMPOWER Scholarship Donation
 - o Provided 10% of sales for post-General Body Meeting Event
- Membership Dues Breakdown
 - o Membership Dues are allocated to represent
 - 40% Affiliate Give
 - 20% I EMPOWER Scholarship
 - 20% Operations
 - 20% Chapter Programming

COMMUNICATIONS MEDIA OUTLETS




2,219  5%




2,130  31%



2,738  14%



265  29%

Weekly

Newsletter

3,400  71%



2018 Eastern Region Volunteer of the Year Nomination

Melissa Gomes



Melissa Gomes is currently serving as the Secretary for Thursday Network. As a member of Thursday Network she has been an active contributor in 7 Of the 8 committees and is heavily involved in GWUL special events. In 2017, she was honored with the Distinguished Young Professional Award by the NULYP and Volunteer of the Year by Thursday Network. She also serves on the Executive Leadership Board for the DC Chapter of Michigan State University Black Alumni. During her free time, she volunteers in the DC community conducting pet therapy visits with her poodle Hershey, which she thoroughly enjoys. She is also volunteers for Martha's Table Joyful Food Market Program as a school coordinator and summer market volunteer and has a passion for working with youth thru community service.

Highlights of Kristin's Work Includes:

- Greater Washington Urban League Volunteer of the Year 2018
- Served as the Thursday Network Lead Coordinator for the 2018 Gala Planning Committee where she helped secure sponsorships, donations and oversaw all Thursday Network involvement.
- Has contributed over \$400 financially to the programming of Thursday Network.
- Actively contributes ideas and implementation of events on 7 committees
- Assisted in the planning and execution of 80% of Thursday Network events.

* 319.5 Affiliate Service Hours * 522 Total Volunteer Hours *

NUL Conference Attendee 2017* NDOE & NDOS Participant 2018* WMY Attendee 2017* 2018 LPC Attendee * 100% Board Meeting Attendance * 100% General Body Meeting Attendance * \$425.00 in financial support for Thursday Network

NULYP CHAPTER AWARDS SUBMISSION

(As of May 31, 2017)	2016-2017	2017-2018
Number of Members	181	294
Number of Affiliate Service Hours	17,248	11,006
Total Affiliate Dollars Given	\$31,677.24	\$83,262.00
Number of Corporate Sponsors	11	7
Number of Community Service Events	56	24
Number of Community Partners	122	89
Number of Sister Chapters Supported	16	5
# of Chapter Members at NUL Conference 2017: Baltimore	08	
Chapter Attendance: WMY (2017) & LPC (2018)	YES	
Leadership Training: List Officers Trained w/ NULYP	Yes (All the following were trained--President, VP, Secretary, Treasurer, Parliamentarian)	

The following represents all the designations Thursday Network would like to be considered for the 2016-2017 NULYP Awards:

National Awards	Regional YP Chapter	Regional Chapter Member
National YP Chapter of Excellence National Day of Service National Day of Empowerment Affiliate Service Chapter Award	Eastern Region Chapter of Excellence	Eastern Region Outstanding YP Member

YP Chapter Name: Thursday Network – GWUL Young Professionals
 YP Chapter President: Brian K. Hence
 Phone: 540-455-9886
 Email: President@thursdaynetwork.org
 Year Chapter Founded: 1992
 Affiliate CEO Name: George H. Lambert Jr.
 Phone: 202-265-8200



SISTER CHAPTER SUPPORT

Northern Virginia Urban League Young Professionals Network
National Day of Empowerment

Young Professionals Network of the Urban League Eastern Massachusetts
Scholarship Brunch

Greater Baltimore Leadership Association
Twilight Pool Party Fundraiser
GBLA #HeyYoungWorld: Conversations with Millennials

Chicago Metropolitan Board
Gala and YP Awards

Urban League of Greater Atlanta Young Professional
Atlanta for Houston: Donation and Collection Drive

SUPPORT CHAPTER CONFIRMATION

I Jerome Alexander, the undersigned am the President of the Greater Baltimore Leadership Association, and I confirm that my chapter has received support from Thursday Network at our Twilight Pool Party and the GBLA #HeyYoungWorld: Conversations with Millennial Baltimore.

Thursd

Signatu

Printed Name: Jerome Alexander

